



Sustainable Event Planning

Price: \$2,108.00

www.prosperitywisecenter.com

Course Overview:

This course focuses on equipping event planners with the knowledge and skills to organize sustainable events that minimize environmental impact, promote social responsibility, and enhance long-term economic viability. Participants will learn strategies, best practices, and practical approaches to integrate sustainability into all aspects of event planning and execution.

Duration:

The course spans 6 weeks, with sessions held weekly for 2 hours each.

Course Outline:

Module 1: Introduction to Sustainable Event Planning

- Session 1: Understanding Sustainability in Events
 - Definition and importance of sustainable event planning
 - Benefits of adopting sustainable practices
 - Overview of sustainability standards and certifications
- Session 2: Sustainable Event Frameworks and Guidelines
 - Key principles of sustainable event management (SEM)
 - Introduction to ISO 20121 and other relevant standards
 - Case study: Examples of successful sustainable events

Module 2: Sustainable Venue Selection and Design

- Session 1: Criteria for Sustainable Venue Selection
 - Factors to consider in choosing sustainable venues
 - Evaluating venue sustainability certifications (e.g., LEED, Green Key)
 - Workshop: Venue assessment and selection exercise
- Session 2: Sustainable Event Design and Layout
 - Designing events to minimize environmental impact
 - Incorporating eco-friendly materials and practices
 - Case study: Designing a sustainable event layout

Module 3: Green Procurement and Supply Chain Management

- Session 1: Sustainable Procurement Practices
 - Sourcing eco-friendly suppliers and vendors
 - Criteria for selecting sustainable event products and services
 - Role of contracts in ensuring supplier sustainability
- Session 2: Managing Sustainable Supply Chains
 - Implementing sustainable transportation and logistics
 - Waste management strategies during events
 - Practical exercise: Developing a green procurement plan

Module 4: Energy Efficiency and Waste Management

- Session 1: Energy Conservation and Renewable Energy
 - Strategies to reduce energy consumption at events
 - Incorporating renewable energy sources
 - Case study: Implementing energy-efficient practices
- Session 2: Waste Reduction and Recycling
 - Developing a waste management plan
 - Promoting recycling and composting at events
 - Workshop: Creating a waste diversion strategy

Module 5: Sustainable Catering and Food Choices

- Session 1: Sustainable Food Choices
 - Selecting local, seasonal, and organic food options
 - Reducing food waste in event catering
 - Case study: Sustainable catering practices at events
- Session 2: Water Management and Conservation
 - Strategies for reducing water usage at events
 - Promoting water conservation practices
 - Practical exercise: Designing a sustainable water management plan



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Course Outline:

Module 6: Measuring Impact and Stakeholder Engagement

- Session 1: Monitoring and Evaluation
 - Metrics for measuring the environmental impact of events
 - Conducting post-event sustainability assessments
 - Case study: Evaluating the sustainability performance of events
- Session 2: Stakeholder Engagement and Communication
 - Engaging stakeholders in sustainability initiatives
 - Communicating sustainability efforts to participants and stakeholders
 - Final project: Developing a sustainability report for an event

By the course's end, participants will understand sustainable event planning principles, apply sustainable practices throughout, minimize environmental impact, evaluate event sustainability, and effectively engage stakeholders in sustainable initiatives.